

# Hope for Henry “I’m a Hospital Hero” Campaign

A three-year, \$2.5M effort to support our industry-leading work to reinvent the pediatric patient experience.

## Year-One Accomplishments

### Leading Innovation in Pediatric Patient Experience Programming

- Engaged in Partnership with Children’s National to Study Impact of Virtual Reality on Pediatric Patient Perception of Pain
- Creating an Online Hub to Reward Patients for Doing the Difficult Things They Need to Do to Get Better
- Secured Grant to Host Convening of Leaders Dedicated to Improved Pediatric Patient Experience

### Expanding Our Program to Meet Needs

- Served our 18,000th Patient
- Expanded to Baltimore by Establishing the Lenny Batman Robinson Hope for Henry Program at Sinai Hospital



### Ensuring Hope for Henry is Built to Last

- Raised \$1.7M, or 66% of Campaign Goal
- Doubled Annual Revenue Over 2015



**We thank the following Heroes for their Lead Gifts that have made all of this possible in year one**

#### \$100,000 & Above

AFCEA Bethesda  
Bender Foundation, Inc.  
The Andrew & Abby Cherner Family Foundation  
Tracy & Todd Foreman  
Jill & Rich Lane  
MedStar Health  
Venable Foundation  
World Champions for Hope, Salvador Briman

#### \$50,000 - \$99,999

Friends of Batman  
Philip L. Graham Fund  
Helaine Greenfeld & Richard Mintz  
Karen & Bruce Levenson  
Penelope & Ed Peskowitz

#### \$25,000 - \$49,999

Bloomberg Philanthropies  
Laura Caliguiri  
Mary Beth Durkin & Hugh Panero  
The Macadoo Family Foundation, Inc., Ellen & Larry Macks  
Linda & Sid Moskowitz  
Sinai Hospital of Baltimore  
Stacy & Ken Samet

#### \$2,500 - \$24,999

Pennie & Gary Abramson Family Foundation  
Shelley & Robby Banks  
Becker & Greaney Family Fund  
Amy & Richard Buckley  
Arlene & Harvey Cherner  
Randee & Jonathan Cherner  
Nancy & Marc Duber

Gail & Steve Hubberman  
Dana & David Jacobsohn  
Jeanie Milbauer & Bill Knapp  
Serten Advisors  
Scott Sigman  
Laurie Strongin & Allen Goldberg  
Pat & Sy Strongin  
Susan Toffler  
Kathie & Mike Williams

(As of January 1, 2016 - November 15, 2016)