



Hope for Henry Launches “It’s Your Birthday!” Ensuring Hospitalized Children Don’t Miss Out on Birthday Celebrations

Kids love birthdays. Before they memorize even their phone numbers or addresses, kids know the date of their birthday. They plan their parties – bowling, laser tag, dress up, sleepover – all year long and talk constantly about who to invite. While each kid is unique, one thing is for certain, none of them plans to spend their special day in the hospital without friends, decorations or even a cake. That’s why Hope for Henry launched “It’s Your Birthday!”

Hope for Henry, which brings laughter and entertainment to hospitalized kids, brings birthday party celebrations and the hope they represent to the kids who need them most. Beginning in 2008, Hope for Henry sponsors birthday celebrations for seriously ill kids who are spending their special day in the hospital. These events feature:

- Personalized cake,
- Themed party supplies and decorations,
- Balloon bouquets,
- Party bags for siblings or other special visitors, and
- Choice of great age-appropriate gifts or gift cards so each child can pick out something special.

Kids living with serious, long-term illnesses spend days, weeks, months, even years, moving in and out of the hospital as they undergo critical medical procedures and life saving treatment. As their immune systems recover from bone marrow transplants and chemotherapy, they are vulnerable to infection and are unable to attend school, and to participate in activities like sports, music lessons, ballet or other fun activities. Hope for Henry hosts parties throughout the year to ensure that they do not miss out on some of the best things about being a kid.

We throw Halloween parties, summer carnivals and superhero celebrations to bring the fun to them. Our new birthday program ensures that these kids never face the prospect of a cheerless birthday. Hope for Henry and its hospital partners are prepared to throw a party on a moment’s notice by pre-selecting the most popular birthday themes – like Batman, Disney princesses, SpongeBob, sports, Pokemon - and having everything needed to throw a fun, colorful, surprise-filled party in the hospital, bringing fun and laughter on one of the most special days of the year.

Hope for Henry (HFH) improves the lives of kids with cancer and other serious illnesses by providing carefully chosen gifts and specially-designed programs to entertain and promote comfort, care and recovery. HFH brings smiles and laughter, hope and magic into the lives of these children and their families.